



THE BINARY PLAN LOOPHOLE

Discover A Commissions-Earning
Loophole Occurring In Your Binary Opportunity
Right Now!

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Binaryplanloophole.com

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“Look at the world around you. It may seem like an immovable, implacable place. It is not. With the slightest push - in just the right place - it can be tipped.”

Malcolm Gladwell, *The Tipping Point: How Little Things Can Make A Big Difference*

1. *“Don’t Reinvent The Wheel!”*

Bumbling Newbie Stumbles Upon **Commissions-Earning Loophole** And Goes Public With His Discovery

The middle-aged man was pacing back and forth in my living room...

...shaking his head in disbelief...

...and muttering obscenities under his breath.

He was angry at me, offended even.

Then...

(all of a sudden)

...the following words erupted from his mouth:

“Don’t reinvent the wheel!”

This man was my uncle...

...as well as a rising star in our opportunity.

(side note: this was back in 2008. At the time, I was nothing more than a 25-year-old newbie fresh off the turnip truck)

I had just gotten back home from a

cross-country recruiting spree he funded...

(approaching numerous friends and family over the span of 8 U.S. states)

...that only resulted in a one-time commission payout of \$97

(everybody I recruited stopped answering calls...

...stopped showing up to meetings...

...and became a ghost in my downline days or weeks after joining me)

I did everything I was supposed to do, with little

to show for it

(i.e. all the good-sounding bad advice...

...backwards thinking...

...and harmful practices taught at all the home and hotel meetings)

Disillusioned...

...I told my uncle I wasn't going to approach anybody else until I figured out a better way to do things.

This sparked a heated argument that never got

resolved

(he fell down a flight of stairs and died before we had a chance to reconcile)

After the dust settled...

...I started thinking of ways to protect people from the failure I experienced and to...

(somehow, someway)

...ensure their own success.

I felt that to achieve genuine, honest-to-goodness success in my opportunity...

(as opposed to achieving success on the backs of others like how most top-earners do)

...I would have to also ensure the success of everybody who joins me.

This led me to do some research into the **binary-style comp plan** to see if there was an easier way to earn commissions

(I had a sneaking suspicion there's more to the binary-style comp plan than meets the eye)

However...

...I couldn't make heads or tails of my
company's comp plan literature

(can you relate?)

And...

...I didn't want to call distributor support for fear
my hunch would be proven wrong

(yeah, I chickened out too soon. I wasn't ready
to accept the possibility my wild-eyed optimism
could be dead wrong)

So...

...I shelved the idea and started learning how to prospect and recruit beyond my family and friends

(which I decided to do in the midst of that botched recruiting spree)

Several years passed by...

...but my suspicions involving the binary-style comp plan never left my thoughts.

They were always there...

...like a splinter in my mind...

...beckoning me to dig deeper.

Because of this incessant curiosity tickling my brain...

...I girded up my loins and finally called distributor support.

I needed a simple...

...direct...

...and...

(above all)

...human explanation of the binary-style comp plan instead of the obtuse legalese of my company's literature.

And that's what I got

(thank God for that wonderful lady, whoever she is)

The next morning...

(while whistling a tune in the shower)

...I had one of those "light-bulb-over-your-head" moments.

I realized there's a **commissions-earning loophole** occurring in the binary-style comp plan

(the loophole is occurring in your binary opportunity *right now* and is completely ethical)

By exploiting the loophole...

(instead of doing what's taught at all the home and hotel meetings)

...my reps...

(and myself)

...receive *far* bigger commission checks with *far* less effort than normal...

...I achieved the success I so craved...

...and I've gotten everything my heart desires as a network marketer

(freedom from the shackles of a wage slavery j.o.b. being my most cherished desire)

Now it's your turn!

For the first time ever...

...I'm going public with my discovery.

Up to this point...

...the loophole has been a **jealously-guarded secret** kept hidden from everybody outside of my downline.

However...

...word is spreading beyond my control.

I might as well spill the beans so everybody hears it straight from the horse's mouth.

So...

...you can now discover the loophole for yourself by focusing your eyes on this PDF 'til the very end.

You're in for a real treat!

2. The Lucky One

How Did The Loophole Go Undiscovered For So Long?

Now...

...if this loophole is as powerful as I say it is...

...how on earth did it go undiscovered for so long?

Why am I the lucky one who stumbled upon it and not some top-earner with decades of experience?

It gets deep. Way deep.

(important note: various network marketers throughout the years...

...including top-earner Brig Hart of Amway and Monavie fame...

...have built their downline using methods similar to the loophole, with mixed results.

Brig Hart's mantra of "***one left, one right, on autoship***" is a key component of the loophole.

However...

...the discovery of the loophole itself...

...the full realization of its power...

...and the best way to exploit it has (strangely) gone unnoticed by everyone except for li'l ol' me.

The reason I can claim this is because there isn't any sign (yet) the industry at large is privy to it.

Once you discover the loophole for yourself...

...you'll see exactly what I'm talking about.

You'll also see why it can't stay under the radar

much longer)

Me discovering the loophole is akin to Bilbo Baggins...

(from the classic novel *The Hobbit*)

...discovering the One Ring in Gollum's cave.

Bilbo happened upon the ring by chance while on an adventure

(something hobbits rarely indulge in due to their simple, bucolic nature)

It turned out the One Ring was an object of

great consternation...

...having been identified as a creation of the Dark Lord Sauron meant to rule over the people of Middle Earth.

The ring became highly sought after by the forces of both good and evil...

...each for their own ambitions and purposes.

But it was providence that placed the ring in the hands of the unambitious, good-natured Bilbo...

...who later entrusted it to his nephew Frodo to throw into the fires of Mount Doom.

Like Bilbo...

...it was providence that placed the loophole in my possession...

(i.e. a bumbling newbie with good intentions)

...instead of some top-earner who probably wouldn't have seen it for what it is and made good use of it.

However...

(unlike the One Ring)

...the loophole isn't a creation of evil.

It's a **natural byproduct** of the binary-style comp plan that...

(due to its inherent nature)

...can only be used for good.

Instead of throwing it into the fires of Mount Doom...

...I'm shouting from the mountaintops so as many people as possible can profit from it.

3. The Black Sheep Of The Business World

Why Is It So Hard To Achieve Success As A Network Marketer?

I've managed to achieve what less than 1% of people have achieved in the history of network marketing

(i.e. weekly, recurring commission checks that've been sustained (and grown) over time)

And...

...I achieved this by exploiting a loophole nobody else was privy to

(until I discovered it)

In other words...

...the success I've achieved is an anomaly within
the anomaly

(of the nearly-impossible-to-infiltrate, “less than
1%” club of top-earners in our industry)

This begs the question:

Why is it so hard to achieve success as a
network marketer?

And even further:

Why is network marketing set up in such a way that I...

(i.e. a normal person who isn't a super-charismatic people-pleaser like how most top-earners are)

...had to exploit a loophole to finally achieve success instead of being able to achieve success the “normal” way?

To answer these pressing questions...

...lets examine network marketing in relation to the greater business world.

Network marketers are widely regarded as the black sheep of the business world

(most people...

...from your peers and colleagues to your family and friends...

...view network marketers with suspicion, if not outright contempt.

They don't view "real" business owners like this because they're far more professional than the average network marketer)

Because of network marketing's low barrier of entry...

(i.e. it takes very little money to hang out your shingle compared to starting a "real" business)

...it found its place as the business for the average Joe looking to make some extra money on the side or...

(if they're ambitious enough)

...to replace their income from their job.

However...

...the average Joe doesn't have a background in business and doesn't possess any skills...

(like advertising, marketing, and selling)

...that are required to make a business of any kind work.

In other words...

...the average Joe isn't a skilled business professional like how "real" business owners are.

The average Joe is a business amateur who's best suited to work for "real" business owners instead of starting their own business.

The average Joe treats network marketing like a lottery ticket instead of the home business opportunity it actually is.

This is who you're trying to build your business with:

...average Joes...

(i.e. unskilled business amateurs)

...who don't have any business being in business!

Is it any wonder why the failure rate in network

marketing...

(i.e. people who never receive a single commission check...

...let alone weekly, recurring commission checks)

...is a whopping **97%** (at least)?

And it gets worse.

Being that the average Joe is riddled with all sorts of superstitions...

...misconceptions...

...and wacky notions on how to go about building a network marketing business...

...there's no shortage of unethical sociopaths...

(i.e. all the super-charismatic people-pleasers who mislead and abuse people to line their own pockets)

...who are also attracted to network marketing so they can take advantage of these unsuspecting marks.

Sad but true...

...but no longer the case for you!

You can now escape all this once and for all and enter into the life you're meant to live as a network marketer

(a life filled with excitement...

...wonder...

...and fulfillment instead of the constant rejection...

...failure...

...and disappointment you've likely experienced

so far)

The loophole you're discovering in this PDF is taking network marketing by storm and changing it (for the better) forever.

The industry at large won't know what hit it for a little while...

...but you'll be one of the privileged few in on the ground floor of this **once-in-a-lifetime opportunity**

(lavishing in the **outsized profits** early adopters like yourself are privy to)

Sound good?

If so...

...then keep your eyes focused here and I'll delve into the other reason why it's so hard to achieve success as a network marketer:

the normal, rank-based approach to downline-building and compensation.

4. Game Of Ranks

The Dark Underbelly To The Glitz And Glamour Of Achieving Rank

If you're in a network marketing opportunity right now...

...been in one in the past...

...and/or currently researching opportunities to join...

...then you're probably familiar with the normal, rank-based approach to downline-building and compensation.

Glistening ranks such as silver...

...gold...

...ruby...

...emerald...

...sapphire...

...diamond...

...and black diamond entice distributors away from selling products to end consumers and into fervent **downline-building**.

(important note: downline-building is where the money is at for both the company and the distributor-base...

...not in selling the company's products to end consumers.

The company leadership knows this all too well...

...and if you weren't privy to it before, now you are)

The normal, rank-based approach to downline-building and compensation makes sense on the surface...

...but if you scratch beneath the surface...

...you'll find there's a dark underbelly to the glitz and glamour of achieving rank

(as the old saying goes, “*not everything that glitters is gold*”)

Behind all the illusions of team-building and camaraderie permeating our industry...

...the ugly truth is that achieving rank is inherently selfish.

You achieve rank (mostly) by recruiting reps

and assigning them to yourself as your own **personally-sponsored reps.**

Once again...

...this makes sense on the surface.

After all...

...you recruited them, right?

Why should they be assigned to somebody else?

But the dark underbelly to this approach is that everybody...

(i.e. you...

...your personal reps...

...their personal reps...

...and so on)

...must fend for themselves to survive in the
downline and advance in rank.

It's a dog-eat-dog, every-man-for-himself lunge
for dominance...

...much like what's depicted in the

wildly-popular TV series *Game Of Thrones*.

This lunge for dominance leaves all but the most ambitious and charismatic people out in the cold...

...licking their wounds and wondering:

“Why can’t I make this work?”

This ego-centric approach to downline-building and compensation makes it borderline impossible for normal people...

(who aren't super-charismatic people-pleasers like how most top-earners are)

...to receive weekly, recurring commission checks...

...to achieve the success they so crave...

...and to get what their hearts desire as network marketers.

However...

(as you're discovering in this PDF)

...there's a loophole occurring in the binary-style comp plan that "flips the script" on the normal, rank-based approach to downline-building and compensation.

As with any system...

...program...

...or structure designed by humans...

...there's almost always a **loophole**...

(i.e. a glitch...

...imperfection...

...and/or weakness in the system, program, or structure's design)

...that can be exploited (for better or for worse)

(for example...

...the system of government used in the U.S. is known as a federal democratic republic.

This system of government...

...as progressive as it is in relation to other systems of government...

...is so rife with loopholes being exploited by unethical politicians that it's amazing it's lasted as long as it has.

A system, program, or structure...

...no matter how well designed...

...can't stop certain "enterprising" individuals from finding the loopholes and exploiting them for their own ends.

Even Achilles...

...one of the greatest warriors in Greek mythology...

...had a weakness that eventually caused his downfall...

...as did Goliath, the Philistine giant from Christian lore)

In our case as network marketers...

...exploiting the loophole is not only for the better...

...it's the only way for normal people like you and me to receive weekly, recurring commission checks...

...achieve success...

...and get everything our hearts desire as

network marketers.

Once exploitation of the loophole reaches critical mass...

...it'll render the normal, rank-based approach to downline-building and compensation obsolete...

...relegating it to the dustbin of history where it belongs.

Alright...

...enough preamble.

Get ready...

...because you're about to discover the loophole
for yourself!

5. How To Exploit The Loophole

Finally Receive **Weekly, Recurring Commission Checks...**

...Achieve Success...

...And Get Everything Your Heart Desires As A Network Marketer!

Instead of recruiting reps and assigning them to yourself as your own personally-sponsored reps...

(i.e. the normal, rank-based approach to downline-building and compensation)

...you only need to assign yourself **2 personal reps...**

(one on your left leg and one on your right leg)

...so you qualify for **team commissions**.

(important note: through my research...

...I discovered binary opportunities pay out the vast majority of their commissions through team commissions...

...not through any of the commission payout methods tied to achieving the various ranks.

According to the Velovita literature in particular...

...you can earn as much as **\$6,000.00 per week** with just 2 personal reps!)

Once you've qualified for team commissions...

...you then assign **2 reps** to each person who joins you...

(credited to them as their own personal reps)

...instead of assigning them to yourself so that they also qualify for team commissions.

By doing this...

...everybody is in a position to earn team commissions from all the product volume generated underneath them

(mostly from everybody's monthly autoship order)

By putting everybody in a position to earn team commissions...

(instead of letting them fend for themselves with the normal, rank-based approach to downline-building and compensation)

...they'll never cancel their autoship and quit your opportunity again!

As a result...

...you'll receive far bigger commission checks with far less effort than normal...

...the door to success will finally be opened for you...

...and you'll get everything your heart desires as a network marketer

(whether that's escaping the grip of unemployment and poverty...

...firing your boss and making a living as a network marketer...

...enjoying the perks of greater financial and time freedom...

...and/or anything else your heart desires!)

6. Your New Superpower

Infiltrate The Elite “Less Than 1%” Club Of Top-Earners
Without Hardly Breaking A Sweat!

Just imagine...

...in your mind’s eye...

...how great it’ll be to prospect and recruit reps
knowing they won’t cancel their autoship and
quit your opportunity days...

...weeks...

...or months after joining you...

...and how much easier it'll be to receive weekly, recurring commission checks

(checks that not only don't dry up all of a sudden...

...but that increase to bank-busting proportions as your downline fills out!)

Your peers in the industry will be dumbfounded by your success...

(wondering how the heck you infiltrated the elite "less than 1%" club of top-earners without hardly breaking a sweat)

...and will rush to join you in hopes your “mojo” will rub off on them.

And...

...your family and friends will think you're some sort of superhero

(capable of achieving a level of success and time-freedom they thought was just pie in the sky)

This is what you have to look forward to when you exploit the loophole!

7. The Great Beyond

Where More And More Network Marketers Are Going To
Prospect And Recruit Reps

(and how you can tap into this ever-growing pool of prospects!)

To exploit the loophole...

...you'll need a larger pool of prospects than
your family and friends.

And...

...this larger pool of prospects is on **the internet.**

Since around 2005 all the way up 'til the present day...

...more and more network marketers have been going online.

The internet represents one of...

(if not *the*)

...greatest rushes towards financial opportunity the average Joe has embarked upon since the California Gold Rush of the mid-1800's.

It didn't take much convincing for me to get in on the internet gold rush and to stake my claim.

After struggling to prospect and recruit reps offline for 3 years...

(culminating in a botched recruiting spree that only resulted in a one-time commission payout of \$97)

...I'd had enough of the dog and pony show of offline network marketing and needed a fresh start.

After a little digging online...

(spearheaded by my Dad, who was also in my opportunity)

...we discovered not only was it possible to prospect and recruit reps on the internet...

...it was a burgeoning opportunity still in its infancy and...

(for the more thoughtful...

...self-aware...

...even introverted people like myself)

...the only way to prospect and recruit reps from that point forward.

If it wasn't for the more **professional** avenue of prospecting and recruiting available online...

...I surely would've quit network marketing altogether soon after that botched recruiting spree

(I had already quit once before in my previous opportunity...

...but was inspired to give it another go when my uncle presented my Dad and I with his new opportunity at the time)

But I didn't quit for good because I discovered a way forward in this crazy, yet lovable business of network marketing

(I mean c'mon...

...what other job or business opportunity has the money-making potential of network marketing with such a low barrier of entry?

It's got its problems, no doubt, but it can pay off...

...if you're willing to learn a better way to do things and stick with it)

Now it's your turn to prospect and recruit reps **beyond** your family and friends!

Over the next 30 days...

...you can peek “behind the curtain” and see exactly how I’m prospecting and recruiting reps through the **Binaryplanloophole.com 30 Day Crash Course**.

The crash course is over **20 years** of prospecting and recruiting experience and well over **\$20,000...**

(I eventually stopped counting)

...of educational...

...training...

...and trial-and-error expenses hyper-distilled
and served to you on a silver platter.

This truly is sensitive...

...privileged...

...and timely information I'm letting you in on...

...as I'm going to reveal the inner workings of
my prospecting and recruiting system in real
time

(everything I'm going to show you is what I'm
currently doing *right now*)

And...

(to be transparent)

...there are certain things I know about online prospecting and recruiting that are outside the scope of the crash course...

...but...

(for the most part)

...I'm not holding anything back.

You'll have far more than enough to chew on for a while...

...as multiple viewings...

...thorough contemplation...

...and application of what I reveal will be necessary to squeeze the immense value from it.

Also...

...nothing in my system involves expensive, custom software.

It's all based on platforms...

...services...

...and tools that are affordable and readily available to you

(as you may have noticed...

...my website doesn't look fancy or complicated.

I pay far less attention to that stuff than I do my message and offers.

That's where the magic is at in online prospecting and recruiting...

...not in expensive custom software and fancy

site design)

By revealing the inner workings of my system...

...I'm opening myself up to the dangers of intellectual property theft and protracted legal wrangling with plagiarists...

...copycats...

...and online course pirates.

I'm risking the life and limb of my business by being so transparent.

But...

(at the same time)

...I also want to give you my best to fast-track you to the success you so crave.

Sound good?

Here's what you get:

The crash course is comprised of **30 videos** that'll be delivered to your email inbox over the next **30 days**

(one video per day)

You'll have lifetime access to each video once they're delivered

(downloads of the videos aren't available in order to help protect myself from the aforementioned plagiarists...

...copycats...

...and online course pirates...

...but you'll have lifetime access otherwise)

As an exclusive bonus for becoming a crash course student...

...I'm also going to reveal how you can start earning commissions before you've recruited your first rep!

(this "secret" is virtually unknown to network marketers...

...yet is commonly used in over **1000** different occupations as we speak.

But I'm letting the cat out of the bag so beginning and/or struggling network marketers can profit from it too)

The ***Earn While You Learn PDF*** is only available to crash course students.

It can't be accessed from anywhere else except from within my inner sanctum.

So...

...if you want it...

...you'll have to pony up the nominal crash course enrollment fee.

Once you see how you can **earn while you learn...**

...you'll agree it's *far* more precious of a thing than what the nominal crash course enrollment fee could ever tell.

Alright...

...if you want to become a crash course student and get your hands on the *Earn While You Learn* PDF...

...then let's talk about the nominal enrollment fee.

I've paid upwards of **\$197.00**...

...**\$297.00**...

...even **\$497.00** for prospecting and recruiting training that was far less valuable than what

you'll be privy to inside the crash course.

You won't have to pay anywhere near that amount, of course.

I've determined a one-time payment of **\$47.00** is more than a fair deal for the sensitive...

...privileged...

...and timely information you'll be privy to.

However...

(after further consideration)

...I've decided to knock it down even further.

Here's why:

Building a prospecting and recruiting system isn't for everybody

(most people won't put in the time, money, and effort required cuz of how hard it is)

It isn't an overnight thing or even a 30 day thing.

And, there's no guarantee it'll work even if you do manage to build one

(it took several years of blood, sweat, and tears and well over **\$20,000** of educational, training, and trial-and-error expenses to get mine up-and-running and generating an income for the first time)

With that being said...

...I've decided to basically give it away for a measly **\$7**.

Why \$7?

Because if I give it away for free...

...I'm afraid it won't be taken seriously by those

who are motivated (and capable) enough to
build their own system

(it's ok if that isn't you)

Plus, \$7 lets me know you have at least some
skin in the game.

So, \$7 it is.

How to secure your spot

You can secure your spot by clicking (or tapping) the link below

(the link below takes you to the crash course product page on my site)

<https://binaryplanloophole.com/product/crash-course/>

After you arrive at the crash course product page...

...click (or tap) the “**Add to cart**” button and proceed through the checkout process

(your credit and/or debit card will be processed securely through Stripe® via WooCommerce Payments. Or, you can pay via PayPal®)

On the checkout page...

...you'll see a box that says:

“Opt-in at checkout (checking this box lets me send the newest video to your inbox each day)”

Be sure to check this box before completing your purchase.

Alright...

...go ahead and click (or tap) the link below and proceed through the checkout process

<https://binaryplanloophole.com/product/crash-course/>

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